

ANDRÉ BEGANSKI

440 NE 4th Ave Fort Lauderdale, FL 33301 • (978) 501-1224 • andrebeganski@gmail.com

PROFESSIONAL SUMMARY

*Business storyteller adept at translating complex subjects into **compelling narratives** across markets and technology. Experienced in long-form reporting, **data analysis**, and multimedia production, with a passion for challenging assumptions. Master of **AP style** with deep knowledge of audience engagement.*

EXPERIENCE

Reporter, **Decrypt Media**

Jun. 2022 – Nov. 2023, Apr. 2024 – Present

- Spearhead crypto coverage through enterprise reporting and deep source building, managing a catalog of **2,600+ active stories** that drive **1.86M pageviews** and **1.32M unique readers** annually. *Stories:* [Coinbase Disrupts Bitcoin Backed Lending With Low Bar for Servicing Americans](#); [How President Trump's Immigration Order Will Feed the Stablecoin Economy](#); [Bitcoin ATMs](#); [DTCC 'Not Building Walled Gardens' for Tokenization, Says Digital Assets Head](#)

Head Writer, **Coinage Media**

Nov. 2023 – Apr. 2024

- Managed core editorial functions and ensured narrative consistency across written and broadcast media; co-anchored signature news program; produced video-based subject deep-dives. *Video:* [The Pastor Who Launched His Own Crypto Is At It Again In Zambia](#)

Teaching Assistant, **Newmark J-School**

Aug. 2022 – Jan. 2023

- Mentored and coached data journalism students on data visualization, structured layouts, HTML, and CSS skills.

Reporter, **Queens Ledger**

Apr. 2021 – Aug. 2021

- Covered local business and politics, including the NYC mayoral election.

Archival Scanning Assistant, **The New York Times**

Aug. 2019 – Jul. 2020

- Digitized historic photo archives dating back to the late 19th century.
- Conducted research using internal software to find photos for editors.

Photo Essay: [Occupy Detroit: A Look at 90 Years of Auto Strikes](#)

EDUCATION

Newmark J-School, City University of New York

New York, NY

MA in Journalism, Business and Economics Concentration, Data Specialization

Dec. 2022

Baruch College, City University of New York

New York, NY

BA, Journalism Major, Spanish Minor

Jun. 2020

SKILLS

Editorial: Developmental Editing, Copy Editing, Fact-Checking, AP Stylebook, Audience Engagement.

Data & Technical: Python, Pandas, Excel, Datawrapper, HTML, CSS.

Multimedia: Digital Photography, Premiere Pro, After Effects, Photoshop.